Business Opportunity

People

Determining company leadership

Context

Assessing market needs to identify the product

Deal

Understanding the company’s finances
Department Overview

Board of Directors
All company stockholders serve on the board of directors

President
- Manage company
- Lead board meetings
- Human Resources
- Monitor attendance
- Manage stockholder records
- Oversee board meeting minutes

Records
- Annual report letter
- Board meeting agenda
- Administrative record
- Membership ID cards
- Stockholder record
- Board minutes

VP Marketing
- Train Sales force
- Manage product sales
- Control inventory
- Manage company public relations

Records
- Sales record
- Sales summary
- Sales chart
- Annual report

VP Production
- Organize production
- Monitor production
- Oversee storage of products

Records
- Production record
- Production and sales chart
- Product orders

VP Finance
- Manage bank records
- Oversee financial responsibilities

Records
- Financial record
- Sales tax record